



FOR IMMEDIATE RELEASE (July 1, 2013)

**CONTACT: Starlene Chang
1-336-532-0000**

Gifts boost new SeniorCare facility

PITTSBORO, N.C. – Piedmont Health has won a \$262,374 grant from the Kate B. Reynolds Charitable Trust for the new **Piedmont Health SeniorCare of Pittsboro** facility. A one-story, 20,000-square-foot building is under construction at 163 Chatham Business Drive and is expected to be completed this summer.

In addition to the grant, Carolina Meadows has agreed to donate a bus for the SeniorCare program. The 2012 Ford E450 seats up to 18 passengers – or 16 with room for two wheelchairs.

In making the donations, representatives lauded the role the program will play in senior citizens' health care. "We are looking forward to participating in this important program and wish you and your associates much success," K. Jehan Benton-Clark, a program officer for the Kate B. Reynolds Foundation, said in announcing the grant.

The bus from Carolina Meadows is in "great shape," said Amy Gorely, director of strategic initiatives and outreach for that organization. She added: "We understand that transportation is a critical need and we are glad to be able to help the elderly in Chatham County. We are so appreciative of all Piedmont Health SeniorCare does to support seniors in our community."

Piedmont Health SeniorCare is a Program for All-Inclusive Care for the Elderly (PACE), which are growing in popularity in North Carolina and across the nation. Under PACE programs, those who are 55 and older and meet eligibility requirements receive care at home and at the PACE facility, allowing them to live at home as they age rather than moving to a nursing home, where they may have less independence and where care can be more expensive. Participants receive care and services from an interdisciplinary team of health-care professionals, including a physician, nurses, physical therapist, occupational therapist, pharmacist, social worker and a nutritionist.

The program supplements another Piedmont Health SeniorCare center located in Burlington, N.C. Both are operated by Piedmont Health, based in Carrboro, N.C.

Dr. Jane Hollingsworth, Medical Director of Piedmont Health SeniorCare, said the generous gifts would be a "tremendous help" as the program expands to the Pittsboro area. "We are so grateful to the Kate B Reynolds Charitable Trust and to Carolina Meadows for partnering with us to bring Piedmont Health SeniorCare to Chatham, Lee and southern Orange counties," Hollingsworth said. "We so appreciate the confidence in SeniorCare that the gifts represent and know that we have a shared purpose with Kate B Reynolds Charitable Trust and with Carolina Meadows -- to serve the seniors of our area."

Pending licensure and certification, Piedmont Health SeniorCare of Pittsboro should begin accepting patients in September of 2013. The program will serve 150 participants at capacity.

The Kate B. Reynolds Charitable Trust is a Winston-Salem-based organization dedicated to improving the quality of life and the quality of health for the financially needy of North Carolina. Carolina Meadows, in Chapel Hill, is one of the nation's foremost continuing-care retirement communities.

For more information about Piedmont Health SeniorCare, call 336-532-0000 or visit www.piedmonthealthseniorcare.org or www.Facebook.com/PiedmontHealthSeniorCare.